

## Day 1 - September 16th

12:00pm - 4:00pm

### REGISTRATION OPENS

1:00pm - 4:00pm

### OFFICIAL SELECTION SCREENINGS *(Provence Room)*

1:00pm - 4:00pm

### Delegates Lounge (Sponsored by Ontario Creates) *(Alsace Room)*

*A place to have a meeting, break and/or a refreshment!*



1:30pm - 3:00pm

### SPEED INTRODUCTIONS + NETWORKING *(Champagne Room & Champagne Room Foyer)*

Top industry professionals introduce themselves and what they do in one minute - then mingle and get to know them.

2:00pm - 3:00pm

### MAKING ENDS MEET: CREATIVE FINANCIAL STRATEGIES FOR CREATORS (Co-Presented by WIFT Toronto) *(Loire Room)*

**Speakers: Tim Ziegler (Actor turned Financial Advisor) & Sunny Widerman**

**Moderated by: Karen Bruce**

Turn financial clarity into freedom. A candid, friendly, non-judgmental conversation about money, sustainability, and long-term planning in the arts. Have questions about tax services? Those will be answered!



3:00pm - 4:00pm

### THE FUNDERS: A GAME OF WEBSERIES STRATEGY *(Champagne Room)*

**Panelists: Marcia Douglas (Bell Fund), Danielle Hébert (Ontario Creates), Jon Taylor (IPF), Julie Venerus (CMF)**

**Moderated by: Andra Sheffer**

Who has the money and how do YOU get it?! Canadian Funders highlight their funding programs for short form series... and then they get challenged to finance a few themselves!

4:00 pm - 5:00 pm

### YES, YOU CAN AFFORD A WGC WRITER (Co-presented by Firecracker Department) *(Loire Room)*

**Panelists: Aaron Unrau (WGC), Keri Ferencz (Writer, Co-Executive Producer, Murdoch Mysteries, Hudson & Rex)**

**Moderated by: Zeynep Guler-Tuck, Firecracker Department**

Work with an experienced TV writer to elevate your webseries and collaborate with the Writers Guild of Canada to make that happen.



4:00pm - 5:30pm

### IPF TRAILER SHOWCASE (Sponsored by the Independent Production Fund) *(Champagne Room)*

**Hosted by: Jon Taylor**








The annual showcase of trailer premieres for new short form series in development - vying for production financing. Watch the latest creative content and pick the ones you think are most likely to succeed..



5:30 pm - 7:00 pm

### OPENING NIGHT COCKTAIL RECEPTION (Sponsored by the Independent Production Fund) *(Champagne Room Foyer)*

Day 2 - September 17th

8:30am - 9:00am	<p><b>REGISTRATION OPENS</b></p>	2:00pm - 3:30pm	<p><b>STREAMER SECRETS: HOW TO GET ON THEIR RADAR</b> (Co-presented by Canadian Film Fest) (Champagne Room)</p>
<p>10:00am - 5:00pm</p> 	<p><b>Delegates Lounge (Sponsored by Ontario Creates)</b> (Alsace Room) A place to have a meeting, break and/or a refreshment!</p>		<p><b>Panelists: Mike Omelus (APTN), Suzanne Marshall (Hollywood Suite), Paul Gardner (Bell Fibe TV), Joey Hodgson (OUTtv)</b> <b>Moderated by: Jen Pogue (Canadian Film Festival)</b></p>
<p>9:00am - 3:00pm</p> <p>9:00am - 10:00am</p> 	<p><b>OFFICIAL SELECTION SCREENINGS</b> (Provence Room)</p> <p><b>NETWORKING BREAKFAST (Presented by CMPA)</b> (Alsace Room) <i>**Pre-registration required**</i></p>	3:30pm - 4:30pm	<p>Streamers are watching but are they watching you? Here's how to make sure they do.</p>
<p>Sit down and have breakfast with an executive! Meet executives from Youtube, Hollywood Suite, Canada Media Fund and more.</p>	<p>Sit down and have breakfast with an executive! Meet executives from Youtube, Hollywood Suite, Canada Media Fund and more.</p>		<p><b>NEXT UP! PITCH COMPETITION (Sponsored by CMF)</b> (Provence Room) <b>Pitch Finalists: Elena "Eli" Belyea, Sareen Perera, Bulut "Blue" Gumulu, Jade Yurich, Jezabel Bamberg</b> <b>Hosted by: Connie Wang</b></p>
<p>10:00am - 11:00am</p> 	<p><b>KEYNOTE ADDRESS WITH MARK MONTEFIORE (CEO, NEW METRIC MEDIA)</b> (Champagne Room) From market shifts to creative risk, Mark Montefiore delivers an unfiltered look at the forces shaping the future of our industry. Mark is the award-winning executive producer of New Metric's original half-hour comedies Letterkenny (Crave/Hulu), Bria Mack Gets A Life (Crave) and Children Ruin Everything (CTV/Crave), all taking home the Canadian Screen Award for Best Comedy Series between 2018 and 2025.</p>	4:00pm - 5:00pm	<p>What goes into a winning pitch? Five pre-selected and pitch-trained producers with new projects in development pitch to the audience and a jury of industry professionals - for feedback and a grand prize valued at \$10,000 CAD towards services "in Kind" at Sunbelt Rentals to use as a voucher or credit for a lighting and grip package</p>
<p>11:00 - 5:00pm</p> 	<p><b>1 on 1 NETWORKING (Presented by Bell Fund)</b> (Loire Room) <i>**Pre-registration required**</i></p> <p>Sit down with an executive and get one on one time for 15 minutes to ask all your burning questions.</p>		<p><b>AI: FROM PITCH TO SCREEN - LIGHTS. CAMERA, ALGORITHMS!</b> (Sponsored by Toronto Film School) (Champagne Room) <b>Panelists: Taylor Moyle (Underknown), Susan Nation (Producer), David Lerech (Toronto Film School), Colin McRae (Executive Producer)</b> <b>Moderated by: Suzanne Chapman &amp; Jason Pomerantz (Formula Dot AI, Formula Media Company)</b></p>
<p>11:00am - 12:00pm</p> 	<p><b>GROW YOUR AUDIENCES AND YOUR REVENUES ACROSS PLATFORMS (Featuring Shaftesbury's Success Stories)</b> (Champagne Room) <b>Panelists: Jay Bennett (Senior Media Executive &amp; Creative Director), Paige Haight (Director of Television)</b></p>		<p>Studios and production companies are now positively embracing and leveraging Artificial Intelligence to unlock new levels of speed, precision and creative insight within their production workflows. From idea generation, pitch development, budget forecasting, scheduling, shooting, and stock footage usage to media asset management, delivery and localization, our panelists discuss how AI is and empowering advantage for them. Featuring a branded content producer, tv showrunner, AI consultants and a web series creative lead, this session highlights tangible gains achieved across various panelist's use-cases.</p>
12:00pm - 1:00pm	LUNCH BREAK		
1:00pm - 2:00pm	<p><b>CASE STUDIES: GOBOY &amp; MISTLETOE MURDERS</b> (Champagne Room) <b>Panelists: Michelle Melanson (Headspinner), Rob Lindsay (GoBoy)</b> <b>Moderated by: Brigitte Sachse (Founder, Bee Video)</b></p> <p>Michelle shares her journey of developing her podcast into a major multi-season deal with Hallmark in the U.S. Rob will share the evolution of his podcast <i>GoBoy</i>, which originated as a short film based on a book he optioned.</p>		
5:00pm - 7:00pm		5:00pm - 7:00pm	BREAK
7:00pm - 8:00pm		7:00pm - 8:00pm	GALA RECEPTION & RED CARPET AWARDS CEREMONY
		8:00pm - 10:30pm	